FILE

MAY 26

1969 fashion calendar

29th year • issued weekly

JANUARY

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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	WEEK ENDING FRIDAY, MAY 23, 1969		
Thursday May 22 10:00 A.M. Coffee	FALL AND WINTER READY-TO-WEAR	GIORGIO DI SANT'ANGELO (24 EAST 38TH STREET)	TIMOTHY 127 LEXINGTON (28TH ST)
	Giorgio di Sant'Angelo's ready-to-wear, including sweaters, furs, jewelry, scarves. By invitation.(Reserved seats). Contact: Michael Foley,685-3765.		
May 22	10:00 A.M. - JACK SARNOFF - 512 Seventh Avenue, 30th floor, PE. 6-7121.		
May 22	11:00 A.M. - MARQUISE - 512 Seventh Avenue - 35th floor, BR. 9-5794.		
Thursday May 22 12:00 Noon	OPENING OF FALL COLLECTION	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Afternoon, cocktail and evening fashions. Also, June 3 and 12 at 12:00 Noon. By reservation. Contact: CH. 4-5693.		
May 22	2:30 P.M. - BILL BLASS-MAURICE RENTNER, 550 Seventh Avenue, LA. 4-6968.		
May 22	4:00 P.M. - DONALD BROOKS - 550 Seventh Avenue, 21st floor, WI. 7-8235.		
May 22	4:00 P.M. - JOHN MOORE - 550 Seventh Avenue, 24th floor, OX. 5-1350.		
Beginning Thursday May 22- June 14	OPENING OF FALL COLLECTION	JEAN LOUIS	HOTEL PLAZA PRIVATE SUITE
	Showings by appointment. Also, a collection of all-weather coats and costumes, designed for Chandelle Ltd., a division of Hart, Schaffner & Marx. Contact: Maury Leonard, PL. 9-3000.		
Beginning Thursday May 22	FALL AND HOLIDAY COLLECTION	ELLIS PORTER (666 N.ROBERTSON,L.A.)	HOTEL GOTHAM SUITE 605
	Complete collection in a broader price range. Contact: Lester Porter, CI. 6-7700.		
Friday May 23 10:00 A.M.	OPENING: FIRST COUTURE COLLECTION	ELLEN BROOKE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Also, June 5 at 2:00. By invitation. Contact: Nancy DiCostanzo, WI.7-5563.		
	WEEK BEGINNING MONDAY, MAY 26, 1969		
Monday May 26 12:00 Noon Aperitif	PRESS PREVIEW: FALL COLLECTION	SUZY PERETTE, INC. (498 SEVENTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
	Designed by Victor Costa. By invitation. Thereafter by appointment at showroom (16th floor). Publicity: Eleanor Lambert, MU. 8-2130.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 26	4:00 P.M. - CHESTER WEINBERG - 498 Seventh Avenue, 10th fl., CH. 4-3877.		
May 26	5:30 P.M. - HELGA - GOTHAM HOTEL, Suite 1609, 355-6033 or CI. 7-2200.		
Monday May 26 7:00 P.M. Champagne Dinner	ANNUAL DINNER-DANCE	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
	"A Present-Future Occurrence"--champagne reception at 7:00, fashion reception at 8:00, dinner-dance at 9:00. Co-chairmen: Melvin Dawley and Harold Krensky. Price: $100.00 per person--Education Foundation for the Fashion Industries. Contact: LA. 4-1300.		
Monday May 26 12:00 Noon Luncheon	FALL & BACK-TO-SCHOOL TEXAS PRESENTATION	TEXAS FASHION CREATORS ASSN.	FASHION THEATRE 3RD FLOOR
	"The Next Style Beat"--By invitation. Contact: Lois Watson, Executive Director, 3641 Apparel Mart, Dallas: 214-631-0622.		
Monday May 26 6:30 P.M.	MISS WOOL AND MOHAIR OF TEXAS	TEXAS FASHION CREATORS ASSN.	APPAREL MART DALLAS, TEXAS
	Pageant and Preview of Texas Fashion Creators Association designs. Sponsored by Texas Sheep and Goat Raisers' Association, Mohair Council of America. All buyers and personnel invited. Contact: Lois Watson, Executive Director, 3641 Apparel Mart, Dallas. Phone: 214-631-0622.		
Tuesday May 27 7:10 A.M. Breakfast	ANNUAL FALL BREAKFAST SHOWS	DEERING MILLIKEN (1045 SIXTH AVENUE)	WALDORF-ASTORIA BALLROOM
	Breakfast at 7:10, show at 7:55--May 28, 29, June 3, 4, 5, 6, 10, 11, 12. Showings at 4:30--June 2, 5, 9. By invitation. Contact: 695-1200.		
Tuesday May 27 9:45 A.M. Coffee	PRESS SHOW OF FUR COLLECTION	VALERIE FURS, INC.	150 WEST 30TH STREET SHOWROOM - 5TH FLOOR
	Showing of Alaskan fur seal and spotted fur collection for Fall-Winter. By invitation. Contact: Bert Fishman, PE. 6-9268.		
May 27	1:00 P.M. - HANNAH TROY - 530 Seventh Avenue, 2nd floor, LO. 3-0988.		
Tuesday May 27 2:00 P.M.	SHOWING OF FALL COLLECTION	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
	Also, June 2, 4 and 10 at 2:00 P.M. By appointment. Contact: Miss Lorna or Miss Ruth, OX. 5-5100.		
Tuesday May 27 2:30 P.M. Cocktails	PREVIEW: FALL DRESS COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	For press and resident buyers, by invitation. Thereafter continuous. Contact: Michele Abruzzo, BR. 9-6560, Ext. 268.		
Tuesday May 27 3:30 P.M.	FALL COLLECTION BY TOM BRIGANCE	FORNAROTTO	48 WEST 37TH STREET SHOWROOM - 14TH FLOOR
	Press showing by invitation. Thereafter at 11:00, May 28, June 2 and 4. By reservation. Contact: 947-1717.		
Tuesday May 27 3:30 P.M.	OPENING OF FALL COLLECTION	ADOLPHE ZELINKA BY JOHN ANTHONY	500 CLUB 500 SEVENTH AVENUE
	By invitation. Showings by appointment, beginning Tues., June 3, at 2:30, 512 Seventh Ave., 38th floor. Contact: Seymour Freilich, LO. 4-7521.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 27 3:45 P.M.	OPENING OF FALL COLLECTION	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
	By invitation only. Contact: Isabelle Crawford, LW. 4-9000.		
Tuesday May 27 4:00 P.M.-6:00 P.M.	PREVIEW OF WATCH COLLECTION	WATCHMAKERS OF SWITZERLAND	608 FIFTH AVENUE
	Twentieth Anniversary celebration, reception and preview of watches from Switzerland. By invitation. Contact: PL. 7-7030.		
Wednesday May 28 8:30 A.M.-11:00 A.M.	PRESS BREAKFAST: MONTAGE COLLECTION	COVINGTON FABRICS CORP.	ERNEST SILVA STUDIO 404 PARK AVE.SO.(28 ST)
	Seventeen prints created by Larsen Design Studio. Also, Dupont "Total Action" Zepel soil and stain repeller. By invitation. Contact: Virginia Burdick Associates, 126 E. 19th Street, OR. 4-6462.		
Wednesday May 28 9:00 A.M. Breakfast	PRESS PREVIEW OF ISRAELI FASHIONS	ISRAEL EXPORT INSTITUTE FASHION CENTER	REGENCY HOTEL BALLROOM
	"Milk and Honey Breakfast"--showing of ready-to-wear fashions from Israel. Publicity: Happie Reilly at Ruder & Finn, PL. 9-1800.		
May 28	10:30 A.M. - OSCAR DE LA RENTA - 550 Seventh Avenue, 23rd floor, LA.4-9350.		
Wednesday May 28 11:00 A.M.	FUR COLLECTION DESIGNED BY FABIANI	HERBERT MILTON, INC.	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Fall and Winter fur fashions, designed by Fabiani of Paris and Rome, who will be present. Show will be followed by luncheon. By invitation. Contact: LO. 5-0052.		
Wednesday May 28 12:15 P.M.	LUNCHEON SHOW: "THE COLOR COMMUNICATORS"	NAT'L HOME FASHIONS LEAGUE(767 LEXINGTON)	HOTEL PIERRE GRAND BALLROOM
	"Fashions, Faces, Furnishings"--Speakers: Emily Malino, AID-Emily Mallino Associates, Inc.; Oleg Cassini-House of Cassini, Inc. Also a colorful product display and fashion show. Cocktails: 11:30 A.M. Program: 12:15 P.M. Luncheon: 1:00 P.M. Price: $12.00, members; $14.00, guests. Contact: Jeanne Lewin, TE. 8-5133.		
Wednesday May 28 12:30 P.M. Luncheon	GRADUATION LUNCHEON	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF-ASTORIA SERT ROOM
	Guest speaker: Mildred Custin, Chairman of Board, Bonwit Teller. Certificates to 105 graduates and awards to outstanding alumnae. By invitation. Publicity: Constance Hope Associates, PL. 7-0515.		
Wednesday May 28 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON	THREE MANUFACTURERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Ensembles and pants suits by Sony Schotland for Golet; day and cocktail fashions by Kasper for Joan Leslie; swim and sun fashions by Oleg Cassini for Peter Pan; jewelry by KJL. Reservations: CI. 6-9171. (Luncheon--$5.95). Barbetta Publicity: Ellen Perl, TE. 2-8212.		
May 28	2:00 P.M. - JAY SARNOFF CUSTOM COUTURE - 512 Seventh Avenue, CH. 4-3550.		
Monday June 2 9:00 A.M.-11:30 A.M.	COSTUME JEWELRY AT BUFFET BREAKFAST	MARCEL BOUCHER	347 FIFTH AVENUE SHOWROOM - RM. 207
	Preview of Fall-Winter costume jewelry line for press and buyers. By invitation. Contact: Rosemarie Wolfe, 421-8355.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday June 2	OPENING OF FALL COLLECTION	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
10:30 A.M.& 11:00 A.M.	Leonard Arkin at 10:30; Andrew Arkin at 11:00. By reservation. Thereafter continuous. Contact: WI. 7-5324.		
June 2	10:45 A.M. - SAM FRIEDLANDER - 530 Seventh Avenue, 2nd floor, PE. 6-2663.		
June 2	11:00 A.M. - BRIGANCE FOR FORNAROTTO - 48 W. 37th St., 14th floor, 947-1717.		
June 2	11:00 A.M. - ANDREW WOODS - 550 Seventh Avenue, 5th floor, 564-3857.		
June 2	1:00 P.M. - TEAL TRAINA - 550 Seventh Avenue, 22nd floor, LA. 4-3520.		
June 2	2:00 P.M. - ORIGINALA - 512 Seventh Avenue, 43rd floor, OX. 5-5100.		
Monday June 2	FALL-WINTER FUR FASHIONS	COOPCHIK FORREST (333 SEVENTH AVE.)	HOTEL DELMONICO MAIN BALLROOM
4:00 P.M.	Furs designed by Donald Brooks. By invitation. Contact: LO. 4-4726. Publicity: McDonald & Strombel Assoc., 628-4460.		
June 2	4:00 P.M. - CHESTER WEINBERG - 498 Seventh Avenue, 10th fl., CH. 4-3877.		
Monday June 2	INTRODUCING NEW FASHION DIVISION	RICHARD TAM II	HOTEL PLAZA WHITE & GOLD SUITE
5:30 P.M. Cocktails	Designed by Jon Mandl and Richard Tam--couture-inspired cocktail and evening clothes at popular prices. By invitation. Thereafter in suite 223. Buyer contact: Sylvan Rich, PL. 9-3000, Ext. 223.		
June 2	5:30 P.M. - HELGA - Gotham Hotel, Suite 1609, 355-6033 or CI. 7-2200.		
Monday June 2-June 13	SHOWING OF CANADIAN OUTERWEAR	CANADIAN DEPTS.INDUSTRY & TRADE & COMMERCE	McALPIN HOTEL 7TH FLOOR
	Showing of coats, suits, rainwear, car coats from Canada. Contact: Don Russell, 586-2400.		
Beginning Monday June 2	FALL AND HOLIDAY COLLECTION	CARLYE DRESS	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Continuous by appointment. Contact: Sadie Weinberg, 244-6761.		
Beginning Monday June 2	OPENING OF FALL COLLECTION	CHARLES COOPER (LOS ANGELES)	HOTEL GOTHAM PRIVATE SUITE
	By appointment. Contact: 4766 Melrose Ave., L.A.,Cal., 213-663-8128; or CI. 7-2200.		
Beginning Monday June 2	COMPLETE FALL COLLECTION	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Continuous showings. By appointment. Contact: OX. 5-4812.		
Beginning Monday June 2	FALL AND HOLIDAY COLLECTION	MISS MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Continuous showings. By appointment. Contact: BR. 9-5991.		
Monday June 2-June 13	FALL, WINTER RESORT COLLECTION	HANAE MORI	HOTEL PLAZA PRIVATE SUITE
	Showings by appointment. Contact: Diana Silcox at Nippi N.Y., 155 E. 50th Street, 758-7760.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday June 2	OPENING OF FALL COLLECTION	THE SCHRADERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Continuous showings by appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.		
Beginning Monday June 2	OPENING: FALL-WINTER JEWELRY	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Trifari's Fall-Winter jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347.		
Tuesday June 3 8:00 A.M. Breakfast	PREVIEW OF FALL FASHIONS	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
	Semi-annual seminar. Show at 8:30. Price: $15.00. By reservation. Contact: Marjorie Reich or Fran Hodges, OR. 9-4484.		
June 3	10:00 A.M. - JACK SARNOFF - 512 Seventh Avenue, 30th floor, PE. 6-7121.		
Tuesday June 3 10:30 A.M.& 11:00 A.M.	OPENING OF FALL COLLECTION	MISS ARKIN; JOAN ARKIN JRS.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Miss Arkin at 10:30; Joan Arkin Jrs. at 11:00. By reservation. Thereafter continuous. Contact: Judy Farr, WI. 7-5324.		
June 3	10:30 A.M. - SAMUEL WINSTON - 530 Seventh Avenue, 11th floor, CH. 4-2616.		
Tuesday June 3 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	By invitation. Also June 4, 5 and 10 at 11:00 A.M. Contact: WI. 7-4968. Publicity: Ruth Hammer Assoc., 246-4818.		
Tuesday June 3 11:00 A.M.	OPENING OF FALL COLLECTION	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Also, June 5 and 11 at 11:00 A.M. By invitation. Contact: LO. 4-3246.		
Tuesday June 3 11:45 A.M.	OPENING OF FALL COLLECTION	JOBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
	Designed by Anthony Muto. Contact: Jean Palitz, PE. 6-1351.		
Tuesday June 3 12:00 Noon	OPENING OF FALL JUNIOR COLLECTION	LANZ	1407 BROADWAY SHOWROOM - 26TH FLOOR
	Also, June 4, 10, 11 at 12:00 Noon. Contact: Audrey Brock, OX. 5-6440.		
June 3	12:00 Noon - GEOFFREY BEENE - 530 Seventh Avenue, 12th floor, LW. 4-0454.		
June 3	12:00 Noon - COUNTESS ALEXANDER - 530 Seventh Avenue, 9th floor, CH. 4-5693.		
June 3	1:00 P.M. - JR. SOPHISTICATES - 498 Seventh Avenue, 4th floor, LO. 4-0462.		
June 3	1:00 P.M. - TEAL TRAINA - 550 Seventh Avenue, 22nd floor, LA. 4-3520.		
June 3	1:00 P.M. - HANNAH TROY - 530 Seventh Avenue, 2nd floor, LO. 3-0988.		
Tuesday June 3 2:30 P.M.	FALL AND HOLIDAY COLLECTION	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Designed by Ole Borden. By reservation. Also showing June 10 at 2:30 P.M. Contact: Murray Solomon, LO. 4-3600.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 3 2:30 P.M.	FALL-HOLIDAY COLLECTION	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Designed by Marie McCarthy. Also Monday, June 9 at 2:30 P.M. By reservation. Contact: CH. 4-1872.		
June 3	2:30 P.M. - BILL BLASS-MAURICE RENTNER - 550 Seventh Avenue, LA. 4-6968.		
Tuesday June 3 3:30 P.M. Cocktails	OPENING: FALL AND HOLIDAY COLLECTIONS	VICTORIA ROYAL, LTD. (530 SEVENTH AVENUE)	ST. REGIS ROOF
	Showing of late-day and evening clothes, designed by Bill Haire. Hosts: Ozzie Montalto and George Sealove. By invitation. Contact: Allie Maude, WI. 7-6845. Publicity: Essie Pinsker, WI. 7-2514.		
Tuesday June 3 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By reservation. Buyers: Wed., June 4 at 10:30. Contact: 524-3818.		
Tuesday June 3 4:00 P.M.	OPENING OF FALL COLLECTION	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	By reservation. Contact: PE. 6-5547.		
June 3	4:00 P.M. - DONALD BROOKS - 550 Seventh Avenue, 21st floor, WI. 7-8235.		
June 3	4:00 P.M. - JOHN MOORE - 550 Seventh Avenue - 24th floor, OX. 5-1350.		
Tuesday June 3 5:30 P.M.- 7:30 P.M.	FALL FASHION PREVIEW	HARPER'S BAZAAR	N.Y. HILTON HOTEL TRIANON BALLROOM
	"Bazaar Country--U.S.A."--Fall fashions. Show at 6:10. By invitation only, with ticket of admission. Contact: Jacqueline Neben, 935-2715.		
Tuesday June 3 5:30 P.M.	PREVIEW: FALL-HOLIDAY KNITWEAR FASHIONS	WOOLKNIT ASSOCIATES; AMERICAN WOOL COUNCIL	HOTEL PIERRE BALLROOM
	"Knitopia U.S.A."--capsule review of wool knitwear collections; presentation of Woolknit Design Awards. Show--6:30; banquet--7:30. By invitation, to press and retailers only. Publicity: Kairalla Associates, 501 Madison Avenue, MU. 8-1171.		
Tuesday June 3 6:00 P.M. Dinner	FASHION SHOW AND WEAR-DATED PARTY	MONSANTO COMPANY (350 FIFTH AVENUE)	HOTEL PLAZA BAROQUE ROOM
	Showing of Monsanto Night TV Specials, past and present; fashion show narrated by Peter Glenn. By invitation. Contact: Dave Haber, 556-5100.		
Beginning Tuesday June 3	OPENING OF FALL COLLECTION	ARKAY	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Continuous showings. Contact: LO. 5-2626.		
Beginning Tuesday June 3	OPENING OF HOLIDAY COLLECTION	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Contemporary clothes designed by Eleanor Brenner. Continuous showings. Contact: Ruth Shiller, 947-9677.		
Beginning Tuesday June 3	OPENING OF FALL COLLECTION	CAVENDISH	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Continuous showings. Contact: LO. 5-2626.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday June 3	FALL-HOLIDAY COLLECTION	LAURENCE GROSS	498 SEVENTH AVENUE PENTHOUSE
	Designed by Levino Verna. Continuous showings by appointment. Contact: BR. 9-3650. Publicity: Mary Woolley, Firestone Associates, 924-4728.		
Tuesday June 3- June 6	FALL COLLECTION: COATS AND SUITS	MILLER-SHARKEY, INC.	240 WEST 37TH STREET SHOWROOM - 7TH FLOOR
	Showings daily at 2:00 P.M. Contact: LO. 4-7936.		
Beginning Tuesday June 3	OPENING OF FALL COLLECTION	RAINCHEETAHS BY NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous showings. Contact: Julie Greene or Lynn Miller, 563-5100.		
Beginning Tuesday June 3	OPENING OF FALL COLLECTION	PRUE ACTION	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Continuous showings. Contact: LO. 5-2626.		
Beginning Tuesday June 3	OPENING OF FALL COLLECTION	RAPPI	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Continuous showings. Contact: LO. 5-2626.		
Wednesday June 4 8:30 A.M. Breakfast	FALL DRESS COLLECTION	McMULLEN (550 SEVENTH AVE.)	500 CLUB 500 SEVENTH AVENUE
	By invitation. Thereafter by appointment in showroom. Show at 9:00. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.		
Wednesday June 4 10:00 A.M.	FALL AND HOLIDAY COLLECTION	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Also showing June 11 at 10:00 A.M. Contact: WI. 7-9470.		
June 4	10:30 A.M. - STAN HERMAN, MR. MORT - 498 Seventh Ave., 21st fl., 524-3818.		
June 4	10:30 A.M. - OSCAR DE LA RENTA - 550 Seventh Avenue, 23rd fl., LA.4-9350.		
June 4	11:00 A.M. - BRIGANCE FOR FORNAROTTO - 48 W.37th St., 14th fl., 947-1717.		
June 4	11:00 A.M. - MARQUISE - 512 Seventh Ave., 35th fl., BR. 9-5794.		
June 4	11:00 A.M. - WRAGGE - 550 Seventh Avenue, 9th floor, WI. 7-4968.		
Wednesday June 4 11:30 A.M.	OPENING OF FALL COLLECTION	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Designed by Dorothy Farbo. Contact: BR. 9-5991.		
Wednesday June 4 12:00 Noon	HOLIDAY AND FALL COLLECTION	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Designed by Don Breitinger. Contact: LA. 4-0237.		
June 4	12:00 Noon - PAUL BLUMENSTEIN; ALISON - 530 Seventh Avenue, PE. 6-6983.		
June 4	12:00 Noon - LANZ - 1407 Broadway, 26th floor, OX. 5-6440.		
Wednesday June 4 12:30 P.M. Luncheon	MEN'S FASHIONS AT LUNCHEON SHOW	ALEXANDER SHIELDS	BARBETTA RESTAURANT 321 WEST 46TH STREET
	"Fashions for Father and the Fashionable Male." Reservations: CI. 6-9171. (Luncheon--$5.95) Barbetta Publicity: Ellen Perl, TE. 2-8212.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
June 4	2:00 P.M. - ORIGINALA - 512 Seventh Avenue, 43rd floor, OX. 5-5100.		
Jnne 4	2:00 P.M. - OSCAR DE LA RENTA BOUTIQUE - 550 Seventh Avenue, LA. 4-9350.		
June 4	2:00 P.M.--JAY SARNOFF CUSTOM COUTURE - 512 Seventh Avenue, CH. 4-3550.		
Wednesday June 4 2:00 P.M.& 4:00 P.M.	FASHION PRESENTATION IN ATLANTIC CITY "The Great Fashion Rush"--multi-media theatre-in-the-round, produced by Edith Berke following conference theme "Flexibility." Show, two performances and all meetings open to press. (Opening day innovation at annual Footwear Management Conference & Exposition, June 4-7.) Tickets and transportation, contact: Louise Collins, Exposition Manager, 687-0330.	NAT'L FOOTWEAR MANUFACTURERS ASSN.	CONVENTION HALL ATLANTIC CITY
Wednesday June 4 3:00 P.M. Cocktails	"GREAT DESIGNS IN COSTUME JEWELRY" Fourth annual presentation of awards to winners, representing over 100 manufacturers and boutique designers of costume jewelry, handbags and fashion accessories. Press preview at 3:00. Exhibit from 4:00 to 9:00. By invitation. Contact: Soni Holman, MU. 3-6372.	D. SWAROVSKI (AUSTRIA)	HOTEL PLAZA GRAND BALLROOM
Wednesday June 4 4:30 P.M. Cocktails	PREVIEW OF FALL "BAN-LON" COLLECTION Hanae Mori's Fall collection in "Ban-Lon." Show at 5:00 P.M. For press and buyers; by invitation only. Contact: Julee Rosso, 695-4220.	HANAE MORI (TOKYO, JAPAN)	THE FOUR SEASONS 99 EAST 52ND STREET
Wednesday June 4 4:30 P.M. Cocktails	SHOWING OF FALL WEST COAST FASHIONS "The Sun Rises in the West"--woolmark fashions by leading designers. Show at 5:30. By invitation. Contact: Skippy Stone, YU. 6-6222.	WOOL BUREAU (360 LEXINGTON AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Wednesday June 4 5:00 P.M. Cocktails	PREMIERE: FALL AND HOLIDAY COLLECTION First collection designed by Nardiello for Rona. By invitation. Continuous thereafter. Contact: 565-1025.	NARDIELLO FOR RONA	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday June 4 5:30 P.M. Cocktails	FIRST PARISIAN JUNIOR DRESS COLLECTION Mia Fonssagrives and Vicky Tiel of Paris present a preview of their first junior dress collection for Youthquake. By invitation. Contact: Terry Yoffe, 695-7900, Ext. 347.	MIA-VICKY FOR YOUTHQUAKE	WEDNESDAY'S 210 EAST 86TH STREET
Beginning Wednesday June 4	OPENING OF FALL COLLECTION By appointment. Contact: Lee Sherman, 736-1076.	AQUANALA (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Wednesday June 4	OPENING OF FALL COLLECTION Continuous showings of the international coats, creating the total look. By appointment. Contact: Rita Young, CH. 4-3815.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday June 5 9:30 A.M.	FALL AND HOLIDAY COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 5 10:00 A.M. Breakfast	OPENING OF FALL COLLECTION "The Day Scene"--dresses and ensembles, designed by Umba. By invitation. Contact: Ronnie Friedman, PE. 6-9155. Publ.: Essie Pinsker, WI. 7-2514.	DOROTHY HUBBS-DONLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
June 5	10:00 A.M. - JACK SARNOFF - 512 Seventh Avenue, 30th floor, PE. 6-7121.		
Thursday June 5 10:30 A.M.	FUR FASHIONS BY OSCAR DE LA RENTA Daily at 10:00 and 2:30. By invitation. Contact: Miss Dee, PE. 6-5573.	OLIVER GINTEL, INC.	333 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
June 5	10:30 A.M. - CHUCK HOWARD - 550 Seventh Avenue, 2nd floor, LO. 4-2155.		
June 5	10:45 A.M. - SAM FRIEDLANDER - 530 Seventh Avenue, 2nd floor, PE. 6-2663.		
Thursday June 5 11:00 A.M.	OPENING OF FALL COLLECTION Designed by Wadih Pharaon. By invitation. Thereafter continuous. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday June 5 11:00 A.M.& 3:00 P.M.	PREVIEW OF COMPLETE FALL COLLECTION Ready-to-wear and accessories by Halston; also men's wear. Two shows: 11:00 and 3:00. By invitation. Contact: 535-3542.	HALSTON, LTD.	33 EAST 68TH STREET SHOWROOM - 3RD FLOOR
June 5	11:00 A.M. - SEYMOUR FOX - 512 Seventh Avenue, 22nd floor, LO. 4-3246.		
June 5	11:00 A.M. - WRAGGE - 550 Seventh Avenue, 9th floor, WI. 7-4968.		
June 5	2:00 P.M. - ELLEN BROOKE - 550 Seventh Avenue, 14th floor, WI. 7-5563.		
Thursday June 5 2:30 P.M.	PREVIEW OF FALL FUR COLLECTION Designed by Paul Contino. By invitation. (Note change of time.) Contact: Sam Felstein, LA. 4-3410.	CARILLON FURS, INC.	333 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
June 5	2:30 P.M. - BILL BLASS-MAURICE RENTNER - 550 Seventh Avenue, LA. 4-6968.		
June 5	2:30 P.M. - BRANELL-MISS BRANELL - 530 Seventh Avenue, PE. 6-6983.		
Thursday June 5 3:00 P.M.	OPENING OF FALL COLLECTION By reservation only. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
June 5	3:00 P.M. - HALSTON - 33 East 68th Street, 3rd floor, 535-3542.		
Thursday June 5 4:00 P.M. Cocktails	OPENING OF FALL COLLECTION Designed by Jeannene Booher. Show at 4:30. (Note change of time.) (Bus from 498 Seventh Avenue leaving 3:30 to 3:45 P.M.) By invitation. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS (498 SEVENTH AVENUE)	ST. REGIS VERSAILLES ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 5 3:45 P.M. Cocktails	PREVIEW OF AUGUST COLLEGE ISSUE	MADEMOISELLE MAGAZINE (420 LEXINGTON AVENUE)	PLAZA HOTEL TERRACE ROOM
	Show at 4:30; also at 5:15, and at 6:00. For tie-in stores, by invitation. only. Admission: $15.00. For retail ticket information, contact Lenore Benson, 689-6900, Ext. 654. Press contact: Ayse Manyas, 689-5900,Ext.591.		
Thursday June 5 5:00 P.M. Cocktails	OPENING OF FALL COLLECTION	FRANK ADAMS FOR CHARLES LORD	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By invitation. Continuous thereafter. Contact: Grace Reeves. Publicity: Marie Victor, LO. 3-3035.		
Beginning Thursday June 5	OPENING OF HOLIDAY COLLECTION	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Designed by Shannon Rodgers. Continuous; by appointment. Contact: Jeanne Dionne, CH. 4-4940 or CH. 4-7522.		
June 6	10:30 A.M. - PATTULLO-JO COPELAND - 498 Seventh Ave., 14th fl.,LO.3-5650.		
June 6	11:00 A.M. - MARQUISE - 512 Seventh Avenue, 35th floor, BR. 9-5794.		
Monday June 9 10:00 A.M.	FURS BY GEOFFREY BEENE; DAN GROSSMAN COLLECTION	DAN GROSSMAN	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Preview of furs designed by Geoffrey Beene for Dan Grossman; Dan Grossman's own collection. By invitation. Thereafter at 10:30 and 2:30, by appointment. Contact: Otto Shulhof, PE. 6-0088.		
Monday June 9 11:30 A.M.	GALANOS DESIGNS FOR NEUSTADTER	NEUSTADTER FURS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Presentation of Fall fur collection for press and buyers. By invitation. Contact: Carole Morgan, LA. 4-3365.		
Monday June 9 2:30 P.M.	PREVIEW: JEAN LOUIS FUR COLLECTION	BIEGELEISEN & SCHOUR	333 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Biegeleisen & Schour will present their Fall-Winter fur collection; and a special group designed by Jean-Louis. By invitation. Thereafter, daily by appointment. Contact: Audrey Keller, LA. 4-5743.		
June 9	2:30 P.M. - LARRY ALDRICH - 530 Seventh Avenue, 12th floor, CH. 4-1872.		
Monday June 9 3:30 P.M.	HOLIDAY FASHIONS ABOARD SHIP	MALCOLM STARR (530 SEVENTH AVENUE)	S.S. ARGENTINA PIER 94-57TH STREET
	Preview of Malcolm Starr's Holiday collection in honor of a salute to Denmark. By invitation. Contact: Antonia Miner, Grey Advertising, PL. 2-2200.		
Monday June 9 4:00 P.M.	FALL AND HOLIDAY COLLECTION	ADRI	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By reservation. Contact: Sallie Hackett, 736-6180.		
Monday June 9 5:00 P.M.	SHOWING OF FUR FASHIONS	FUR INFORMATION & FASHION COUNCIL	FELT FORUM MADISON SQUARE GARDEN
	"Constellation"--showing of fur industry fashions to press and buyers. By invitation. Contact: Happie Reilly, Ruder & Finn, PL. 9-1800.		
Beginning Monday June 9	OPENING OF FALL COLLECTION	FERN VIOLETTE BY JAY MORLEY	1407 BROADWAY SHOWROOM - 6TH FLOOR
	Continuous showings. Contact: BR. 9-5664.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday June 9	OPENING OF COMPLETE FALL COLLECTION Continuous by appointment. Contact: LA. 4-2880.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 10 9:00 A.M.	OPENING OF FALL COLLECTION Also June 11 at 5:00. By reservation. Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
June 10	10:00 A.M. - JACK SARNOFF - 512 Seventh Avenue, 30th floor, PE. 6-7121.		
Tuesday June 10 11:00 A.M.	OPENING OF FALL COLLECTION Designed by Beverly Moyer and William de Natale. Contact: LA. 4-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
June 10	11:00 A.M. - MARQUISE - 512 Seventh Avenue, 35th floor, BR. 9-5794.		
June 10	11:00 A.M. - WRAGGE - 550 Seventh Avenue, 9th floor, WI. 7-4968.		
June 10	12:00 Noon - LANZ - 1407 Broadway, 26th floor, OX. 5-6440.		
Tuesday June 10 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11, 17, 18 at 1:00 P.M. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
June 10	1:00 P.M. - JR. SOPHISTICATES - 498 Seventh Avenue, 4th floor, LO.4-0462.		
June 10	2:00 P.M. - ORIGINALA - 512 Seventh Avenue, 43rd floor, OX. 5-5100.		
Tuesday June 10 2:30 P.M.	PRESS PREVIEW: FUR COLLECTION Fall-Winter couture fur collection, designed by Arthur Schwartz. By invitation. (Buyer show: Wed., June 11 at 10:30, by invitation.) Contact: Miss Lenore, CH. 4-8685. Publicity: Pauline Greene, 867-2288.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
June 10	2:30 P.M. - REMBRANDT - 498 Seventh Avenue, 6th floor, LO. 4-3600.		
Tuesday June 10 4:00 P.M.	OPENING OF FALL COLLECTION Also June 12 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday June 10 4:00 P.M.	OPENING OF FALL COLLECTION Also June 11, 12 at 2:30; June 17 at 10:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 10 7:00 P.M.	PRESS SHOWING: FALL FUR COLLECTION Fall fur fashions. (Cocktails and refreshments) By invitation. Thereafter by reservation in showroom. Contact: Leon Hecht, CH. 4-2179.	REIN, RAME, GURVITCH, INC. (150 WEST 30TH ST.)	"FASHION SHOWBOAT" ON HUDSON RIVER
Tuesday June 10 8:00 P.M. Cocktails-Dinner	SIXTH ANNUAL FASHION PARTY In honor of Allan R. Johnson, Chmn. of Board, Saks Fifth Ave., and Gordon R. Franklin, President. Tickets: $125.00 each. (Black Tie) Contact: Arthur Feuer, PL. 1-4000.	AMERICAN JEWISH COMMITTEE (165 E.56TH)	WALDORF-ASTORIA GRAND BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday June 11 9:30 A.M.	OPENING OF HOLIDAY COLLECTION	MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Designed by Morton Myles. Also June 12 at 9:30 A.M. By reservation. Contact: Gino di Giorgio, 594-3000.		
Wednesday June 11 10:00 A.M.	25TH ANNIVERSARY PRESS PRESENTATION	CHRISTIE BROTHERS FUR CORPORATION	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	By invitation. Showings at 10:00 and 2:00 daily, beginning June 16. Contact: Rita Leahey, PE. 6-6944.		
June 11	10:00 A.M. - CEIL CHAPMAN - 530 Seventh Avenue, 14th floor, WI. 7-9470.		
June 11	10:30 A.M. - PATTULLO-JO COPELAND - 498 Seventh Avenue, LO. 3-5650.		
June 11	11:00 A.M. - SEYMOUR FOX - 512 Seventh Avenue, 22nd floor, LO. 4-3246.		
June 11	12:00 Noon - LANZ - 1407 Broadway, 26th floor, OX. 5-6440.		
June 11	1:00 P.M. - HARVEY BERIN - 530 Seventh Avenue, 7th floor, PE. 6-0206.		
Wednesday June 11 1:15 P.M.	FALL COLLECTION BY MELBA HOBSON	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
	By invitation. Contact: Betsy Jordan, CH. 4-6350.		
Wednesday June 11 2:30 P.M.	PREVIEW OF HOLIDAY COLLECTION	MISS SHAHEEN BY JAY MORLEY	THE WEAVERS CLUB 111 WEST 40TH STREET
	Alfred Shaheen will introduce his new "sub couture" collection. Show followed by cocktails. By invitation. Thereafter by appointment, 533 Seventh Avenue, Suite 600. Contact: Bert Rose, BR. 9-5664.		
June 11	2:30 P.M. - TRIGERE - 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Wednesday June 11 4:00 P.M.	PREVIEW OF FALL-WINTER FUR COLLECTION	FREEDMAN-LEVY (150 WEST 30TH ST.)	HAMPSHIRE HOUSE COTTAGE
	By invitation. Thereafter by reservation in showroom, 19th floor. Contact: Barney Levy or Ben Solomon, CH. 4-1950.		
Wednesday June 11 5:00 P.M. Cocktails	OPENING OF FALL COLLECTION	CLEOPATRA BROUMAND (16 W.56TH STREET)	IRANIAN CONSULATE 34 EAST 69TH STREET
	New collection of daytime and evening fashions; also accessories. By invitation. Thereafter by appointment. Contact: 765-5280.		
June 11	5:00 P.M. - KASPER FOR JOAN LESLIE, 530 Seventh Ave., 4th fl., LW. 4-9000.		
Wednesday June 11 6:00 P.M. Dinner	FUR FASHION SHOW--ANNUAL DINNER MEETING	RETAIL FUR COUNCIL, N.R.M.A.(100 W.31ST ST.)	STATLER-HILTON BALLROOM
	Fur fashion presentation by N.Y. Fur Dressers Guild; also a color film, "Sounds of Fur." Tickets: $20.00 each. Contact: 244-8780.		
Thursday June 12 9:30 A.M. Breakfast	PREVIEW OF CHILDREN'S FASHIONS FOR FALL	GALEY & LORD (BURLINGTON HOUSE)	1345 SIXTH AVENUE SHOWROOM - 16TH FLOOR
	Boys' and girls' fashions for Fall, in Galey & Lord fabrics. By invitation. Publicity: Rosemary Sheehan, 333-6420.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
June 12	9:30 A.M. - MALCOLM CHARLES - 530 Seventh Avenue, 5th floor, 594-3000.		
Thursday June 12 10:30 A.M.	PRESS PREVIEW: FUR FASHIONS	H.B.A. FUR CORPORATION	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By invitation. Thereafter daily at 10:00 and 2:00. Contact: Lillian Schockly, LA. 4-0105.		
Thursday June 12 12:00 Noon Luncheon	PRESS PREVIEW: FUR FASHIONS	BARLAN FURS, INC. (333 SEVENTH AVENUE)	PENN GARDEN HOTEL BALLROOM
	Furs designed exclusively by Barlan. Show at 1:00 P.M. By invitation. Continuous thereafter in showroom, 7th floor. Contact: Miss Ray, LO. 5-6033 or LO. 5-2850.		
June 12	12:00 Noon - COUNTESS ALEXANDER - 530 Seventh Ave., 9th fl., CH. 4-5693.		
June 12	2:30 P.M. - TRIGERE - 550 Seventh Avenue, 16th floor, LO. 3-1600.		
June 12	4:00 P.M. - MALCOLM STARR - 530 Seventh Avenue, 20th floor, 594-0030.		
Thursday June 12 5:00 P.M. Cocktails	FUR FASHION SHOW: PRESS PREVIEW	SWAKARA FUR INFO; & HARPER'S BAZAAR	FIFTH AVE. CLUB 717 FIFTH AVENUE
	By invitation. Publicity: Terry Seymour, PL. 5-2130; Harper's--Jacqueline Neben, 935-2712.		
Beginning Thursday June 12	FALL-WINTER FUR COLLECTION	RITTER BROTHERS	224 WEST 30TH STREET SHOWROOM - 14TH FLOOR
	Showings by appointment. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.		
Friday June 13 9:30 A.M.	PRESS PREVIEW: FALL-WINTER FURS	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Fur collections by Christian Dior Furs, Miss Dior Furs, Christian Dior Esq., and Laurence Kaye. By invitation. Contact: Jan Kaye, OX. 5-8340.		
June 15	FATHER'S DAY (Sunday)		
Monday June 16 4:30 P.M.	SHOWING OF FALL COLLECTION	RAYMOND-MARTIER	29 WEST 56TH STREET SHOWROOM - 6TH FLOOR
	Showing of Fall collection. By invitation. Contact: 757-4920.		
June 17	10:30 A.M. - TRIGERE - 550 Seventh Avenue, 16th floor, LO. 3-1600.		
June 17	1:00 P.M. - HARVEY BERIN - 530 Seventh Avenue, 7th floor, PE. 6-0206.		
Tuesday June 17 4:30 P.M.	PRESS PREVIEW: "BOUTIQUE BEN KAHN"	BEN KAHN	150 WEST 30TH STREET SHOWROOM - 14TH FLOOR
	Premiere showing for the press. By invitation. Contact: BR. 9-0633.		
Wednesday June 18 9:00 A.M.; 12:00 Noon; 4:00 P.M.	THREE SHOWINGS: AMERICAN READY-TO-WEAR	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM
	Chairman: Jane Vandermade, Joseph Horne, Pittsburgh. Prices: Breakfast--$10.00, members; $20,00, guests. Luncheon--$15.00, members; $25.00, guests. Cocktails--$8.00, members; $16.00, guests. Contact: CI. 7-3940.		
June 18	1:00 P.M. - HARVEY BERIN - 530 Seventh Avenue, 7th floor, PE. 6-0206.		

NEW YORK COUTURE FIFTY-THIRD NATIONAL PRESS WEEK (June 17-22)

All showings are in the HOTEL PIERRE BALLROOM, unless otherwise noted. (* see separate announcements for complete details.) Press Director: Mildred Sullivan, LA. 4-0461.

Tues., June 17:	5:00 P.M.	WELCOME PARTY - FABERGE; Cary Grant, host
Wed., June 18:	8:00 A.M.	Registration
	8:30 A.M.	"TREND SHOW" (breakfast)
	10:00 A.M.	PATTULLO-JO COPELAND
	10:30 A.M.	SAM FRIEDLANDER
	11:00 A.M.	B.H. WRAGGE
	11:30 A.M.	Writing Period
	12:30 P.M.	ILGWU (luncheon)
	2:30 P.M.	WERLE
	3:00 P.M.	J.H. BRIDALS
	3:30 P.M.	DAVIDOW
	4:00 P.M.	"Coffee Break"
	4:15 P.M.	TRAVILLA
	5:15 P.M.	Writing Period
	6:30 P.M.	Buses at 61st St., entrance Hotel Pierre
	*7:00 P.M.	Reception and Dinner - N.W. Ayer (Diamonds)-WEDNESDAY'S
Thurs., June 19:	7:30 A.M.	ACCESSORAMA (breakfast)
	9:30 A.M.	ORIGINALA
	10:00 A.M.	BEN REIG
	10:30 A.M.	JUNIOR SOPHISTICATES
	11:00 A.M.	Writing Period
	12:00 Noon	VOGUE and BUTTERICK PATTERNS (luncheon)
	2:00 P.M.	LARRY ALDRICH
	2:30 P.M.	by BRANELL
	3:00 P.M.	MIGNON
	3:30 P.M.	JOSEPH LOVE CHILDREN'S FASHIONS
	4:30 P.M.	Writing Period
	*5:30 P.M.	KENNETH (cocktails) - 19 EAST 54TH STREET
	7:30 P.M.	SEARS ROEBUCK & COMPANY (dinner) - PLAZA, PERSIAN ROOM
	10:30 P.M.	DENIM COUNCIL NIGHTCAP PARTY
Fri., June 20:	8:00 A.M.	EMBA (breakfast)
	9:30 A.M.	FIELDCREST
	10:30 A.M.	THE SCHRADER ORGANIZATION
	11:00 A.M.	DAMON and DAMON INTERNATIONAL
	11:30 A.M.	DAVID CRYSTAL
	12:00 Noon	Writing Period
	12:30 P.M.	AMERICAN WOOL (luncheon)
	2:30 P.M.	REMBRANDT
	3:00 P.M.	HARVEY BERIN
	3:30 P.M.	NAT KAPLAN
	4:00 P.M.	Writing Period
	5:00 P.M.	AFTER SIX (Cocktails)
	6:30 P.M.	FILM PREVIEW
Sat., June 21:	7:30 A.M.	MONTGOMERY WARD (breakfast)
	9:30 A.M.	HAROLD LEVINE
	10:00 A.M.	JEUNESSE
	10:30 A.M.	LAWRENCE OF LONDON

(continued on following page)

NEW YORK COUTURE FIFTY-THIRD NATIONAL PRESS WEEK (continued from page 14)

Sat., June 21:	11:00 A.M.	Writing Period
	12:00 Noon	J.P. STEVENS (luncheon) - PLAZA, BALLROOM
	2:00 P.M.	HANNAH TROY
	2:30 P.M.	BLAUNER BOUTIQUE
	3:00 P.M.	BURLINGTON HOSIERY
	3:20 P.M.	CROMPTON RICHMOND
	3:40 P.M.	NAMAN RAINWEAR (Raincheetahs)
	4:00 P.M.	RON AMEY
	4:30 P.M.	Writing Period
	5:00 P.M.	DESIGNER SHOE GUILD (cocktails)
	7:00 P.M.	SHIP 'N SHORE; and NATIONAL ASSOCIATION OF HOSIERY MANUFACTURERS (dinner)
Sun., June 22:	*12:00 Noon	MILLINERY INSTITUTE OF AMERICA (brunch) - AMERICANA
	4:00 P.M.	TO BE ANNOUNCED

Wednesday June 18 7:00 P.M. Cocktails Dinner	DIAMOND DINNER FOR VISITING PRESS	N.W. AYER & SON, INC.	WEDNESDAY'S 210 EAST 86TH STREET
	"Diamonds and Furs at a Discotheque"--diamonds from Cartier, Van Cleef & Arpels and Harry Winston; fur ensembles by Oscar de la Renta for Oliver Gintel. By invitation. Publicity: Mildred Kosick, 757-5700		
Thursday June 19 7:30 A.M.-1:00 P.M.	TENTH EDITION ACCESSORAMA	LEADING MANUFACTURERS	HOTEL PIERRE CORONET ROOM
	Accessory "Mood Makers" for Fall-Winter will be highlighted. Breakfast: 7:30-9:30. Open house until 1:00. By invitation. Publicity: Marino and Maxwell Associates, 679-2990.		
Thursday June 19 8:30 A.M.-6:00 P.M.	OPEN HOUSE: FALL JEWELRY	MONET JEWELRY (6 WEST 32ND STREET)	HOTEL DELMONICO COLONY SUITE - 3RD FL.
	Fall collection of jewelry "in the Golden Manner." For local and visiting press, by invitation. Publicity: Charlotte Leff, CH. 4-4300.		
Thursday June 19 12:30 P.M. Luncheon	PREVIEW OF CRUISE COLLECTION	KEN SCOTT (16 WEST 55 ST.)	FLEMING-JOFFE 387 PARK AVE. SO.(27 ST)
	By invitation only. Show at 12:00. Thereafter by appointment at Ken Scott showroom, 2nd floor. Contact: Alina Roux, 246-2747.		
Thursday June 19 5:30 P.M.-7:00 P.M.	RECEPTION FOR BEAUTY AND FASHION EDITORS	KENNETH	19 EAST 54TH STREET SALON
	Kenneth will invite local and visiting editors to an "unveiling." By invitation. Contact: Virginia Haynes, PL. 2-1800.		
Beginning Thursday June 19	OPENING OF NEW SHOWROOM	ROSSINO ANGELA LTD.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Designed by Angela. By appointment. Contact: 947-9207.		
Saturday June 21 5:00 P.M.-7:00 P.M.	FALL-WINTER PREVIEW: DESIGNER FOOTWEAR	DESIGNER SHOE GUILD	HOTEL PIERRE CORONET ROOM
	Informal cocktail party and reception to introduce the men and women of Designer Shoe Guild. Fall and Winter shoe fashions. By invitation. Publicity: Billie Gould, 2 Tudor City Place, 869-1675.		
Sunday June 22 12:00 Noon Brunch	MILLINERY SHOWING FOR VISITING PRESS	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA GEORGIAN ROOM
	Fall and Winter hats by Millinery Institute (N.Y. Couture). By invitation. Publicity: Burt Champion, MU. 6-2970.		

AMERICAN DESIGNER SHOWINGS - FALL 1969 - FOR VISITING PRESS (June 22-26)

Unless otherwise noted, all showings will be held in the GRAND BALLROOM, DELMONICO'S, 59th Street and Park Avenue. By invitation. Publicity: Eleanor Lambert, MU.8-2130.

Sun., June 22:	9:30 A.M.-) 9:00 P.M.)	A DAY IN THE COUNTRY: Visit with the following designers at their Westchester estates--Malcolm Starr; Pauline Trigere; Jerry Silverman and Shannon Rodgers; Adele Simpson. Buses leave Delmonico's 9:30 A.M.; return at 9:00 P.M.
Mon., June 23:	8:00 A.M.	REVLON BREAKFAST and PRESENTATION
	9:15 A.M.	ANNE KLEIN and COMPANY
	10:00 A.M.	KASPER for JOAN LESLIE
	10:45 A.M.	MR. MORT (STAN HERMAN)
	11:30 A.M.	KIMBERLY
	12:15 P.M.	KENNETH LANE (KJL) JEWELRY
	12:30 P.M.	Writing Period
	1:00 P.M.	MEN'S FASHIONS (Luncheon) John Weitz, Oleg Cassini, Bill Blass
	2:30 P.M.	CHRISTIAN DIOR-NEW YORK
	3:15 P.M.	HELEN LEE and ALYSSA CHILDREN'S CLOTHES
	4:00 P.M.	OSCAR DE LA RENTA
	4:45 P.M.	Writing Period
	5:45 P.M.	NATIONAL FOOTWEAR INSTITUTE (cocktails) - CRYSTAL BALLROOM
	7:00 P.M.	BRIEF SHOWINGS BY: Jerry Silverman (Shannon Rodgers); Adele Simpson, Malcolm Starr, (Elinor Simmons), Pauline Trigere.
	8:30 P.M.	MEET THE PRESS (Buffet Supper) Guests of Mr. & Mrs. Joseph Tankoos, Jr. of Delmonico's
Tues., June 24:	NOTE:	CHARLES OF THE RITZ all day 9:00 A.M. to 6:00 P.M. Open House Party, with Fall makeup and hairstyle news from Ron Buchardt, Makeup Stylist - COLONY SUITE, 3rd fl.
	8:00 A.M.	MISTER PANTS, LYNN STUART, PANTSVILLE, GHIA (Breakfast)
	9:00 A.M.	JACQUES TIFFEAU
	9:45 A.M.	DONALD BROOKS
	10:30 A.M.	DON SIMONELLI for MODELIA
	11:15 A.M.	ROXANE for SAMUEL WINSTON
	12:00 Noon	HERBERT & BETH LEVINE; ADOLFO (Aperitif) - COLONNADE SUITE
	1:00 P.M.	DU PONT COMPANY (Luncheon) - PLAZA BALLROOM
	2:30 P.M.	DAVID KIDD for MARQUISE
	3:15 P.M.	CARDINALI (MARILYN LEWIS)
	4:00 P.M.	Writing Period
	5:00 P.M.	CHESTER WEINBERG
	5:45 P.M.	HELENE CURTIS (Cocktails)
	7:30 P.M.	HYSTRON FIBERS (Dinner) - CRYSTAL BALLROOM
Wed., June 25:	NOTE:	OPEN HOUSE (9:00 A.M. to 6:00 P.M.) KENNETH JAY LANE collection for VAN RAALTE--lingerie and sleepwear, 3rd fl.
	8:00 A.M.	WARNER SLIMWEAR-LINGERIE (Breakfast)
	9:00 A.M.	LEO NARDUCCI
	9:45 A.M.	PAT SANDLER
	10:30 A.M.	SARMI
	11:15 A.M.	ANNE FOGARTY
	12:00 Noon	Writing Period
	1:00 P.M.	FUR INFORMATION AND FASHION COUNCIL (Luncheon)

(continued on following page)

AMERICAN DESIGNER SHOWINGS - FALL 1969 (continued from page 16)

Wed., June 25:	2:30 P.M.	BILL BLASS for MAURICE RENTNER (also brief showing of VANTAGE WATCHES designed by Bill Blass)
	3:30 P.M.	GAYLE KIRKPATRICK
	4:15 P.M.	STAVROPOULOS
	5:00 P.M.	WHITE STAG
	5:45 P.M.	OLGA UNDERFASHIONS (Cocktails) - CRYSTAL BALLROOM
	7:30 P.M.	VERA (dinner) - "India-Inspired Collection", HOTEL PLAZA
Thurs., June 26:	8:00 A.M.	RITTER FURS (Breakfast)
	9:00 A.M.	JERRY FEDER of ANNE KLEIN for HADLEY
	9:45 A.M.	SUZY PERETTE (VICTOR COSTA)
	10:30 A.M.	VICTOR JORIS for CUDDLECOAT
	11:15 A.M.	CEIL CHAPMAN
	12:00 Noon	CADORO JEWELRY (STEVEN BRODY & DANIEL STONESCU)-COLONNADE
	12:30 P.M.	SHEFFIELD WATCHES (Luncheon)
	2:00 P.M.	JOHN MOORE
	2:45 P.M.	BETTY CAROL for MAM'SELLE
	3:30 P.M.	OLEG CASSINI

Monday June 23 12:00 Noon-6:00 P.M.	"DAY OF BEAUTY" FOR VISITING PRESS	LEADING BEAUTY COMPANIES	CARLTON HOUSE GOLDEN ROOM
	Beauty news for Fall-Winter. Open house for local and visiting press. By invitation. Contact: Helen Nash or Joan Parker, PL.1-3377 or 688-5247.		
Monday June 23 5:00 P.M. Reception	"RED, WHITE & BLUE IN DENIMS"	SWIFT TEXTILES	ST. REGIS ROOF
	"An All-American Extravaganza," featuring interpretations of Spring '70 fabrics. Show at 6:00. By invitation. Contact: Robert Ludewig, Swift, 1430 Broadway, 594-3080.		
Monday June 23 6:30 P.M.-8:30 P.M.	PRESS PARTY IN NEW OFFICES	HELENA RUBINSTEIN	767 FIFTH AVENUE 32ND FLOOR
	Helena Rubinstein will invite visiting press to a buffet and reception in their new executive offices. By invitation. Publicity: Joseph Mann, EL. 5-2100.		
Tuesday June 24 1:00 P.M. Luncheon	PRESS WEEK FASHION SHOW AND LUNCHEON	DUPONT COMPANY	PLAZA HOTEL GRAND BALLROOM
	Fall costumes in "Qiana" nylon and Fall knitwear, including dresswear and sportswear. By invitation. Contact: Rachel Mohr, 971-4658.		
Tuesday June 24 5:00 P.M.	"PROJECTIONS FOR SPRING '70 FABRIC COLLECTION	AMERITEX FABRICS	1412 BROADWAY SHOWROOM - 2ND FLOOR
	By invitation. Thereafter by reservation. Publ.: Gwen Green, LO. 4-6000.		
Thursday June 26 8:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION	RITTER BROTHERS (224 WEST 30TH STREET)	DELMONICO'S CRYSTAL BALLROOM
	For local and out-of-town press, by invitation. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.		
Thursday June 26-June 29	PRESS PREVIEW: MEN'S & BOYS' FASHION CLINICS	AMERICAN INSTITUTE OF MEN'S AND BOY'S WEAR	BATH AND TENNIS CLUB WESTHAMPTON, L.I.
	AIMBW's first annual Fall-Winter press preview--men's and boys' fashion clinic sessions on June 27, 28 and 29 from 9:00 A.M. to 11:00 A.M., highlighting back-to-school, tailored clothing, sportswear, and the accessories and furnishings scene. By invitation. Contact: Katherine Agnello. 1290 Sixth Avenue, LT. 1-8210.		

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